



MATLAB TECH

YOUR MEDIA PARTNER

Helping AI & SaaS Brands Reach High-Intent Audiences

REACH & PERFORMANCE



≈ 1 Million

SUBSCRIBERS



2.2M+

MONTHLY REACH



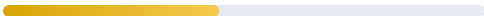
24.5%

ENGAGEMENT RATE



14.5%

IMPRESSION CTR



3.5 min

AVG. VIEW DURATION

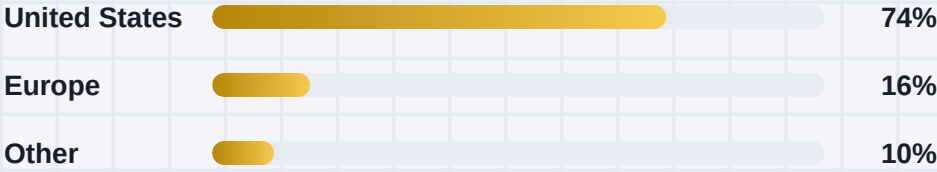


74%

US AUDIENCE



AUDIENCE DISTRIBUTION



- 58% Ages 25–40 decision makers
- 72% Male
- 28% Female
- 70%+ Actively AI Tech tool integrations

SPONSORSHIP PACKAGES

DEDICATED VIDEOS

CORE

Dedicated YouTube Video	\$1,000
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1–3 minutes

Dedicated YouTube Video	\$1,500
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3-5 minutes

Dedicated YouTube Video	\$2,500
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5+ minutes

Premium dedicated video package	\$5,500
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5 minute+ videos

3 Dedicated video

SHORT-FORM & SOCIAL

YouTube Integration	\$800–1,200
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30–90 seconds

YouTube Short	\$600
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Instagram Reel	\$600
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TikTok Video	\$600
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Bundle	\$1,500
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YT Short + IG Reel + TikTok

CONTACT & CHANNELS



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